



 **BRA**[®]

BREAST DRESSING

**Empowering
Patients
Recovery
Journey**

www.ezbra.net

EZbra®

Sterile Disposable Advanced Breast Dressing

EZbra® is a comprehensive and elegant solution specifically crafted to cater to all the post-breast surgery needs of women.

EZbra® is a sterile, single-use, medical-grade compression bra, low-adherent and absorbent primary wound dressing solution.

EZbra® features three distinct and individually adjustable layers of compression, ensuring optimal comfort and support during the recovery process.

EZbra® is perfectly suited to the diverse requirements of all breast procedures: aesthetic, biopsy, lumpectomy, mastectomy, and reconstruction.

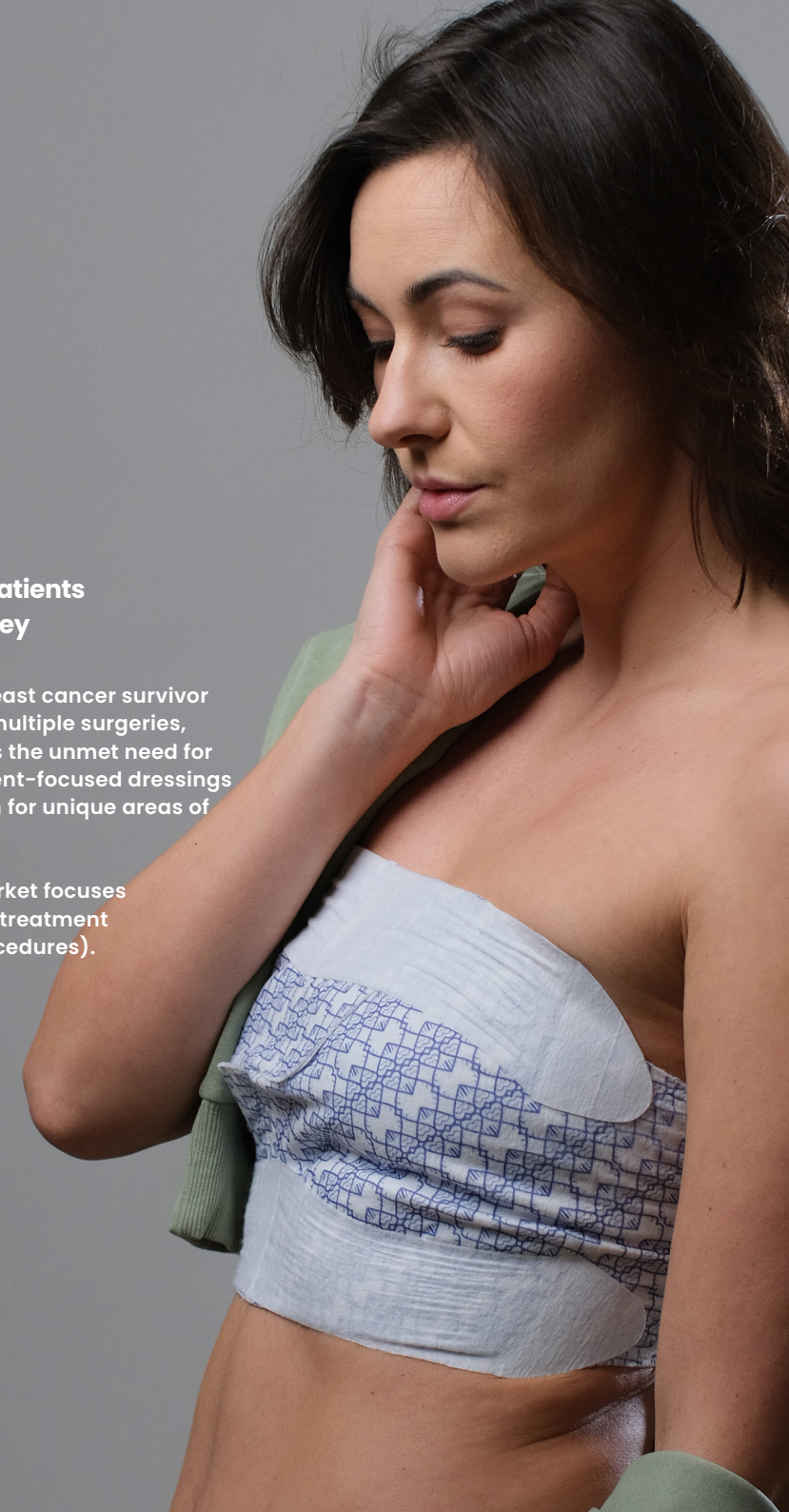
EZbra® was designed to fit all breast shapes and conditions, including asymmetric breasts. EZbra® offers the patients support, comfort, and independence, allowing them to recover with dignity.

About US

Empowering patients recovery journey

Invented by a breast cancer survivor who underwent multiple surgeries, EZbra® addresses the unmet need for specialized, patient-focused dressings and compression for unique areas of the body.

Our principal market focuses on post-surgical treatment (after breast procedures).



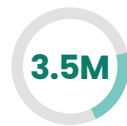


The Need

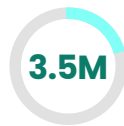
1 out of 8 women will be diagnosed with breast cancer during her lifetime



About 17,000,000 breast procedures are performed annually worldwide.



Cancer Surgeries



Cosmetic Surgeries



Biopsies

And yet, there is currently no established standard of care for post-operative breast dressings.

Existing Solutions Limitations

1. Discharges

Gauze and pads may constrain women's mobility and potentially result in stains, whereas reusable post-operative bras require daily washing.



2. Use of adhesive

Most of the existing absorbing dressings are applied using adhesives which often cause pain and medical adhesive-related skin injury (MARSI).

3. Drains

Additional accessories are often used on top of the dressings to carry drain bulbs and stabilize tubes.



4. Discomfort

Compression bras / straps are designed for the average woman, often uncomfortable, using stiff stitches, hooks, and wires. Some patients will avoid using them, risking deformation.



5. Dependence

In early recovery, patients often can't self-apply dressings due to physical and emotional challenges, relying on others.

The Solution

EZbra® Breast Dressing is a single-use, post-op bra.

EZbra® is a patented hybrid dressing device combining both the primary wound dressing (contact) solution and providing medical grade compression, designed in the form of a sterile bra.

EZbra® is Intended to be used for the first 5-10 days immediately post surgery.



Sterile & Disposable



Independent Use



Personalized



Compression & Implant Stabilization



Drain Management



Absorption



Easy Application & Maximum Convenience





Absorption

After any breast procedure, absorbing and controlling oozing, sweating, and bleeding is essential to prevent infection or tissue damage, and promote healing.

- >> EZbra®'s **Absorbent Inner Layer** absorbs wound discharges up to 10 times its weight. It maintains hygiene and reduces maceration.
- >> EZbra® is **Sterile & Disposable** Providing a hygienic solution that may reduce the risk of infection and frees the patient from the need to wash a reusable post-op bra.
- >> EZbra® is **Adhesive and Latex-Free** dressing that gently protects the sensitive skin, preventing the risk of medical adhesive-related skin injury (MARSi).
- >> EZbra®'s Wound contact layer is low-adherent, designed to **prevent tissue damage and pain** when replacing the dressing (non-stick).
- >> EZbra® features a **Water-tight Backing and Outer Layer** to shield against debris, contaminants, and fluid leakage, preventing stains.
- >> EZbra® can absorb wound fluids from most drain exits thanks to a soft absorbing layer located under the armpit area.





Compression

Applying various degrees of compression for each patient's body shape and surgery type is needed during the recovery.

Addressing post-op swelling or edema can promote the healing process. Individual adjustments to patient's body, breast shape, and size can enhance compliance and comfortability.

- >> Allows **various degrees of compression** according to the physician's preferences.
- >> **Addresses Asymmetry** - Unique elastic structure allows each breast to maintain different levels of support and compression.
- >> **Seamless Breast Cover Area** Helps to avoid additional irritation and discomfort at the wound site area. It is manufactured by RF welding (radio frequency welding) that results in strong, durable, yet soft bonding areas.

Flexible closure system adjusts to any breast shape, including after a unilateral mastectomy.

Frontal fasteners enable compression adjustment.





Implant Stabilization

Breast implants are used in various breast procedures. EZbra address the need of healing with implants.

- >> **Upper Flexible Strap** Determine the degree of compression to the upper part of the breast, stabilizes the breast implants, and prevents them from rising—serving as a post-surgery compression bandeau.
- >> **Definition of Breast Folds** Lower flex-bands Define the inframammary fold, and determine the degree of under-breast fold compression.
- >> **Both upper and lower flexible straps supports the breasts and can assist with implant positioning and design.**



Drain Management

Surgical drains are important for the healing process, but they inflict pain and lead to complications when not stabilized and managed:

Drain exit absorption can assist in maintaining a clean wound site that may reduce infection.

- >> **Drain Stabilization** The upper bands can be used to hold and stabilize the drain tube, reducing pain and discomfort.
- >> The lower bands can be used to **hold and carry the drain bulb**, relieving the inconvenience experienced when drains are in use, and to secure it to the patient's body.





Easy Application & Maximum Convenience

Easy to apply, even by patients with limited motion or mobility.

- >> Designed to **Reduce Changing Time** and the need for support from a nursing team, along the number of patient's follow-up visits to the clinic.
- >> **Positive Patient Self Esteem & Body Image** - Due to increase in independency and mobility, and providing support, comfort, and dignity each patient deserves during recovery.
- >> **Independent Use** - Empowers patients to be independent while improving compliance to treatment due to the frontal fastening, easy-to-use structure, discreet use, and elegant look.



Materials & Structure

Wound contact layer

- >> Perforated and elastic non-woven textile, made of polyethylene.
- >> Promotes carrying fluids away from the body in one direction.
- >> Low adherent fabric- reduces adherence to the wound-bed.

1 Frontal Support

Compression Control

2 Upper Support

Implant Stabilization

3 Lower Support

Definition of IMF



Absorbent layer

- >> Absorbent non-woven textile made of viscose and polyester.
- >> Viscose fibers allow the fluids to quickly spread along the dressing, preventing maceration of the wound.

Backing layer

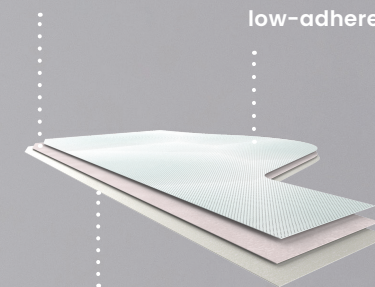
- >> Elastic non-woven textile made of polyolefin.
- >> Hydrophobic textile prevents staining from wound fluids.
- >> Semi-occlusive water-tight medical dressing protects the wound bed from environmental microorganisms
- >> Maintains a moist environment, supporting the wound healing process.

Absorbent Layer

Absorbs X10 its own weight

Wound Contact Layer

Breathable, low-adherent



Elastic Backing Layer

Cups

Each cup is composed of 3 different non-woven layered textiles that fully cover the breast. The cups absorb the fluids and prevents staining.

Back

Stretchable back portion accommodates a wide range of sizes.

Closure System

A set of elastic panels and flexible bands containing hook fasteners enables patients to fasten, adjust, re-adjust, and customize EZbra® to the appropriate degree of compression.

Ordering Information



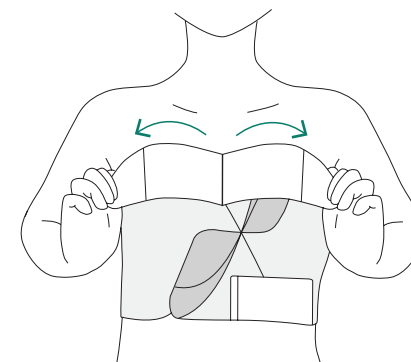
What is
EZbra® Breast Dressing?



Patients
Instructions for use



Medical Team
Instructions for use



Size Chart

| | | | | | | | | | | | |
|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|
| US | 28 | 30 | 32 | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 |
| EU | 60 | 65 | 70 | 75 | 80 | 85 | 90 | 95 | 100 | 105 | 110 |
| A | XS | XS | XS | S | S | S | M | M | M | M | L |
| B | XS | XS | XS | S | S | S | M | M | M | M | L |
| C | XS | XS | S | S | S | M | M | M | M | L | L |
| D | XS | S | S | S | S | M | M | M | M | L | L |
| DD | S | M | M | M | M | M | M | L | L | | |
| DDD | | M | M | M | M | M | M | L | L | | |

Product Codes

| Size | Packaging configuration | Ref# | SKU | UDI |
|-----------|-----------------------------|--------|------------|---------------|
| XS | Single unit - pouched | 2.0004 | EZ02-01-XS | 7290017224169 |
| S | Single unit - pouched | 2.0001 | EZ02-01-S | 7290017224176 |
| M | Single unit - pouched | 2.0002 | EZ02-01-M | 7290017224183 |
| L | Single unit - pouched | 2.0003 | EZ02-01-L | 7290017224190 |
| | | | | |
| XS | Shipper carton [30 pouches] | 2.0004 | EZ02-30-XS | 7290017224213 |
| S | Shipper carton [30 pouches] | 2.0001 | EZ02-30-S | 7290017224220 |
| M | Shipper carton [30 pouches] | 2.0002 | EZ02-30-M | 7290017224237 |
| L | Shipper carton [30 pouches] | 2.0003 | EZ02-30-L | 7290017224244 |



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